

## Post release “Opening of the new training center MAPEI Academy in Stupino”

On the 23<sup>rd</sup> of January, 2019, MAPEI, the Italian chemical manufacturer of construction materials, held the official opening ceremony of an innovative educational center, which took one and a half year next to plant in Stupino, Moscow Region.

At the opening of the event archpriest Igor Gorjachev made preachment and gave blessing. Within the event, an intensive and exciting program was planned: first of all, a press conference with the MAPEI Academy tour which was organized by Head of Production Golovataya Svetlana Yurievna, afterwards guests went to the conference room, which can accommodate more than 60 people, there was a presentation of the video clip of the construction process of MAPEI Academy. After the official part of the event a banquet with a variety of exquisite food and drinks was offered for the guests.

The press-conference was attended by the representatives of the top management of CJSC “MAPEI” to show guests concern for the development of the Russian-Italian cooperation and friendship: dr. Luciano Longhetti - General Director of CJSC “MAPEI”, Ms. Valentina Rosi - Deputy General Director, Mr. Martirosov Yuri Ivanovich - Deputy General Director, Mr. Pier Paolo Celeste - Director of the Moscow Office of the Trade Exchange Development Department of the Italian Embassy ( ICE Agency), Ms. Nazarova Vera Nikolaevna - Head of the Stupino City District and Mr. Pavel Chelpan - Chairman of the Council of Deputies of the Stupino City District, Moscow Region.

The innovative training center MAPEI Academy is a unique object in Russia, both in its educational concept and in terms of its approach to building construction. The new building with a total area of 1200 m<sup>2</sup> is an ultra-modern educational platform, equipped with digital and applied materials for theoretical and practical workshops. The construction of the center is a prime example of the use of MAPEI solutions and products: from the creation of facades to interior decoration, including floors covering and painting walls, as well as providing high-quality waterproofing systems in public areas.

The educational concept of the training center is based on a combination of theoretical knowledge and practical master classes conducted by highly qualified MAPEI specialists. They have developed 5 basic training programs, which are devoted to various MAPEI product lines: Laying tiles; Concrete repair and protection; Facades; Pools and Floor coverings. In addition to these standard programs, MAPEI experts conduct individual seminars designed to meet customer needs.



The opening of MAPEI Academy was an excellent opportunity for the company to demonstrate its interest in the Russian market and in the formation of professional and highly skilled participants in the construction industry.

#### MAPEI Group in the world

Founded in Milan in 1937, today the MAPEI Group is the world leader in the production of building chemistry materials. Since the 1960s, the MAPEI strategy is based on internationalization and is aimed at ensuring maximum satisfaction of the needs of local markets, as well as reducing logistics costs. Over the decades, the MAPEI Group has been helping to improve the quality of life through its scientific research and research on green building materials. Currently, the MAPEI group has 82 subsidiaries and 79 manufacturing enterprises located in more than 35 countries on 5 continents of the world.

#### MAPEI in Russia

Having started its work in 1997 in Russia, today MAPEI Russia has three manufacturing plants in the Moscow, Leningrad and Sverdlovsk regions, which provide large-scale geographical coverage from the Baltic Sea in the north and the Caspian Sea in the south, from the European borders to the Ural Mountains. Today, MAPEI employs more than 200 employees throughout Russia and CSI. MAPEI plans to further develop its distribution network and offer professional and technical services - all this is highly appreciated by builders as the most valuable resource of the company.

