

Merano Forum

Innovative Mobility: Outlines of a Multimodal Future

25 September 2015
Merano, Italy

Programme

Merano Forum will tell what innovative mobility is all about. It will bring together major stakeholders in transportation, software, ticketing and distribution for a series of informed debates about how an all-in-one product can make your journey faster, greener and truly seamless.

The discussions will provide insights into what a user does when planning his or her itinerary and buying a ticket. This will seek to encourage a better understanding among stakeholders about how they can work together to ensure that a passenger gets everything for a smooth journey in just one click – on any device.

The agenda will cover transport corridors, price policies, multimodal tickets, mobile applications and a range of other issues related to digitalisation in passenger sector.

The Forum will also concentrate on how innovative mobility can ease travelling between the wide and standard gauge areas, and thus stir debate about what we all need to do to improve rail interoperability, harmonise requirements and create a state-of-the-art transport service.

Location and Venue

At the foot of the Alps in Northeast Italy, Merano offers a good balance between your work on the Forum and your spare time in the alluring atmosphere of one of the most refined resorts in the Apennines.

A business centre at the core of the town, The Meran Kurhaus will play host to both programme and entertainment activities.

Accommodation

In town, there are plenty of hotels which can be found in a two-minute walk from the Meran Kurhaus. These are:

- Mignon Park Hotel Merano

Located in a beautiful and quiet place surrounded by a delightful park, the hotel is in a few minutes' walk from the centre of Merano.

- Hotel Therme Meran

Next to the world-famous spa at the heart of Merano, this luxury 4-star hotel offers panoramic mountain views and contemporary interiors, which are a new twist on the traditional Alpine style common of South Tyrol.

- Hotel Europa Splendid

Set on the banks of the Passiro River, next to Merano's pedestrian area, Hotel Europa Splendid has a central location and comfortable rooms with different styles.

Fees and Registration

Registration to Merano Forum provides access to all sessions and panel discussions, coffee-breaks, lunch, reception and sightseeing tours.

The registration fee is 540 Euros for the first delegate of a company, 470 Euros for the second delegate, and 380 Euros for the third one.

Transfer

Transfer will be arranged from/to Verona Villafranca Airport based on a schedule which meets the flight details of every delegate.

It takes about two hours to get to Merano from Verona with the help of our transfer.

In the meantime, you may wish to consider other itineraries in planning your way to Merano Forum.