

RUSSIAN EXPORT AND INVESTMENT FAIR 19-20 NOVEMBER 2015, MOSCOW

IREIF



Platform is for meeting Russian and foreign potential business partners in order for foreign companies to successfully enter the Russian market, expand its presence in Russia and implement profitable investments in Russian business projects.

The increase in foreign presence through the creation of a platform for meetings and the beginning of cooperation between Russian and foreign companies.

REGISTRATION ON RUSFAIR.COM

BUSINESS PROGRAM

Workshops are held in small groups (50 people) in core topics, and individual cases. Within the sessions, speakers will include experts in entering the Russian market, peculiarities of work with Russian partners, foreign trade, sales, promotion and marketing taking into account the Russian realities.



Seminars for Russian and foreign companies are held during 2 days, the program will highlight the issues of state support for the localization of foreign companies, the services provided to investors and exporters.

MATCHING SESSION

«One to one» meetings with potential partners



Fair participants will have the opportunity to hold pre-scheduled meetings and to enter into contracts with interested companies.

Each meeting participant collects contacts for business expansion, exporting or occupation of a niche in the new market.

EXHIBITION

The meeting of participants of international trade, product presentations for effective business interaction

The exhibition's goal is to efficiently and effectively present the products of the participants and to ensure the greatest number of cooperation agreements on the sidelines of the Fair. The solution is the world experience of such events and the new arrangement of standard booths.

 **300**
PARTICIPANTS

 **500**
MEETINGS

 **20**
COUNTRIES

 **50**
RUSSIAN REGIONS

POTENTIAL PARTNERS



THE ORGANIZERS



WITH THE SUPPORT



THE OPERATOR

