



Foreignerslife

THE EXHIBITION FOR EXPATS AND FOREIGNERS

5/6/7 February 2016

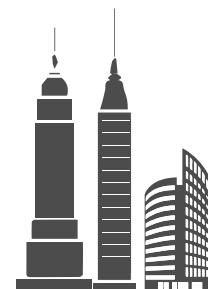
Moscow, World Trade Center

A unique
event in
Russia



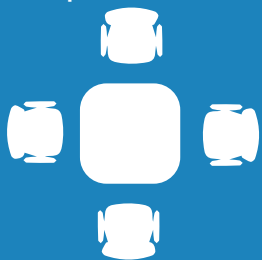
10,000

Visitors
Expected



4500 m² of show floor at the
Moscow World Trade Center

Exclusive conferences
with top-level lecturers



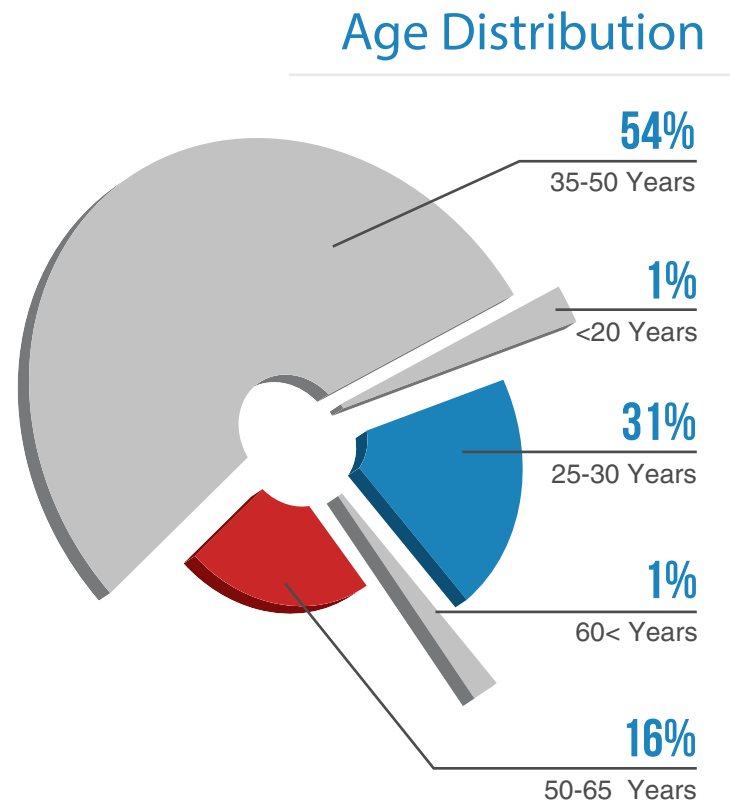
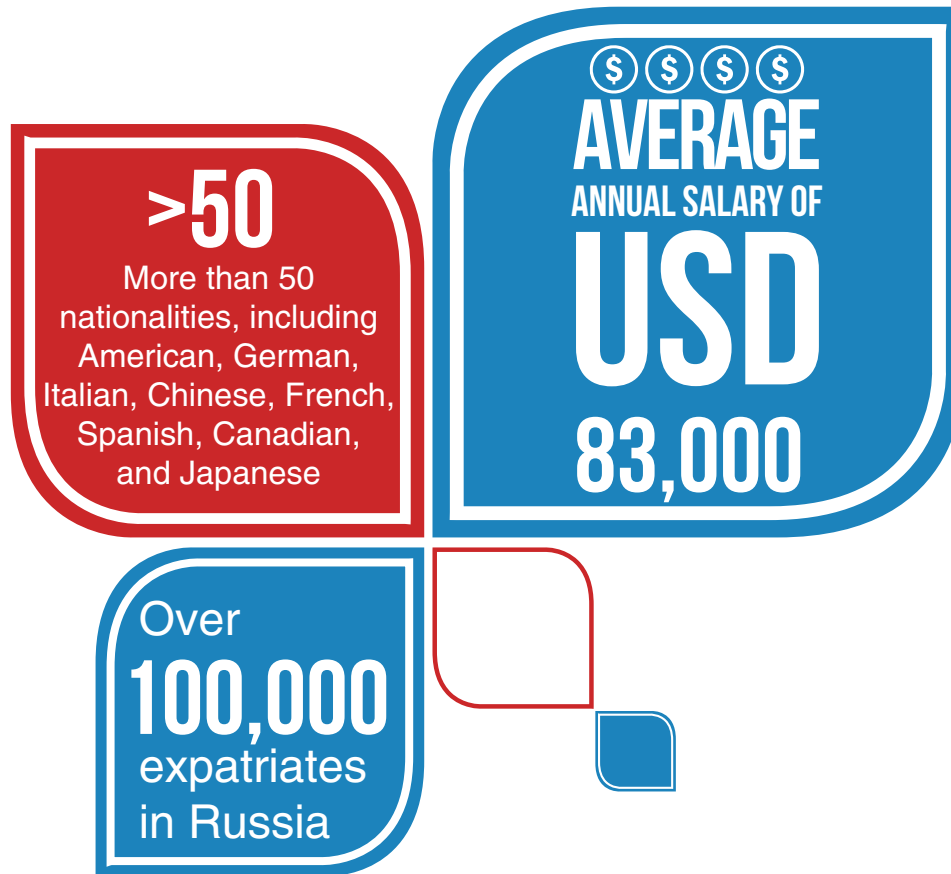
6
Universes

3

Days of show



A COMMUNITY FULL OF OPPORTUNITIES FOR YOUR COMPANY





□ HOME & CARE

- Home Services
- Catering
- Medical Centers
- Child Care
- Health
- Arts & Decoration
- Furniture
- Gardening
- Concierge Services
- Security



□ ARRIVAL AND DEPARTURE

- Relocation Services
- Immigration Lawyers and Services
- Phone Services
- Intercultural Coaching

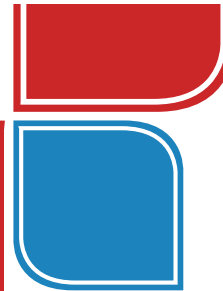


□ EDUCATION

- Language Classes
- International Schools
- Kindergarten
- High School
- University



6
UNIVERSES



□ LEGAL & FINANCIAL

- Financial Planning
- Insurance
- Real Estate
- Banks
- Legal Services
- Matrimonial Law



□ LEISURE & ENTERTAINMENT

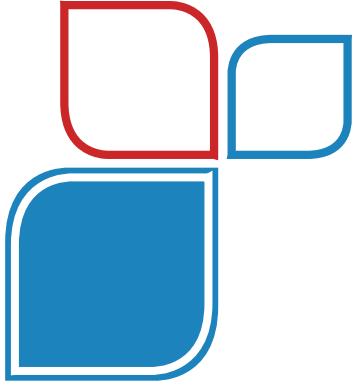
- Tourism
- Sports Clubs
- Dance School
- Music Classes
- Concert
- Expat Communities and Associations



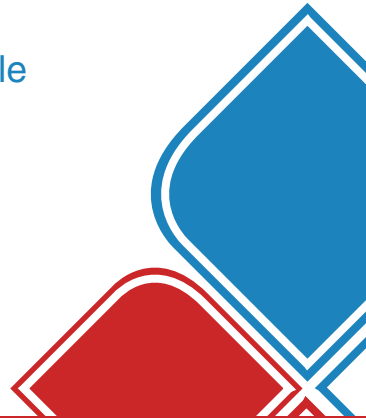
□ PROFESSIONAL SERVICES

- Recruiting Agencies
- Translation Services
- Chamber of Commerce
- Russian Organizations
- Start-up Consulting
- Professional Coaching

WHY FOREIGNERS WILL COME TO FOREIGNERSLIFE



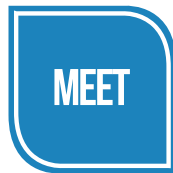
- 1 The first and only show in Russia dedicated to expats and foreigners
- 2 Addressing real needs of the international community in Russia
- 3 Existing partnerships with expatriate communities and business organizations
- 4 Existing database with thousands of potential visitors
- 5 Effective social media strategy covering a large audience
- 6 Exclusive conferences with top-level officials and business people
- 7 Interactive workshops organized by exhibitors



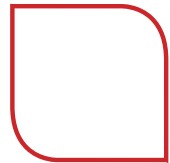
OFFICIAL CONFERENCE PROGRAM



WHY EXHIBIT AT FOREIGNERSLIFE?



Meet an entire community in just 3 days;
10,000 visitors expected at the show



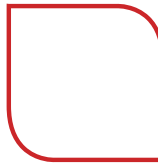
Develop and diversify your
customer database



Increase your brand awareness by
becoming an exhibition partner



Present your latest products, services, ideas,
and methods at specialized workshops



Reward your clients and gain their
loyalty by inviting them to the show

ENJOY A WIDE RANGE OF EXHIBITION STANDS TO MEET YOUR EVERY NEED



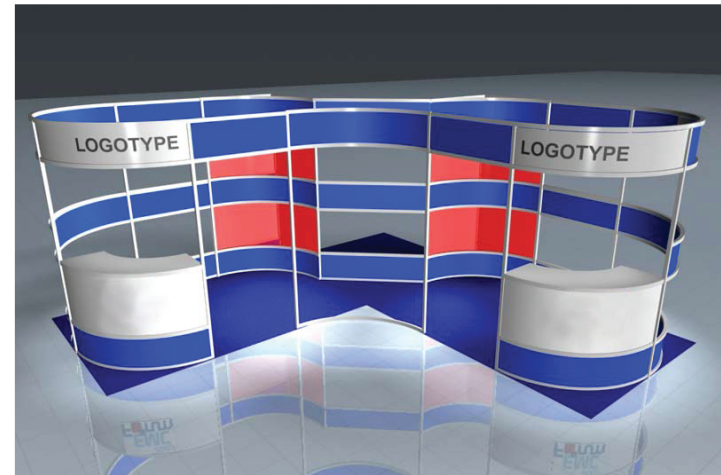
Equipped solo stands 1 m² for one-day participation



Equipped stands from 6 to 18 m²










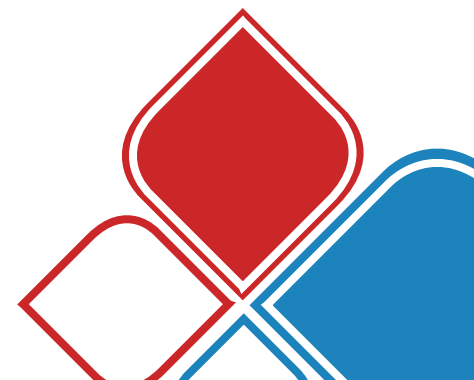
Personalized stands



BECOME A PARTNER AND ENJOY EXCLUSIVE ADVERTISING SERVICES

A large selection of advertising services, including:

-  On-site board advertising
-  Banners on the Foreignerslife website
-  Advertisements in the exhibition catalogue
-  Radio announcements and TV commercials
-  Sponsorship of visitor bags, exhibition tickets, and VIP conference bracelets
-  Advertisements in the Foreignerslife newsletters
-  Ads in the Foreignerslife mobile app (iOS and Android)



ORGANIZE YOUR WORKSHOP

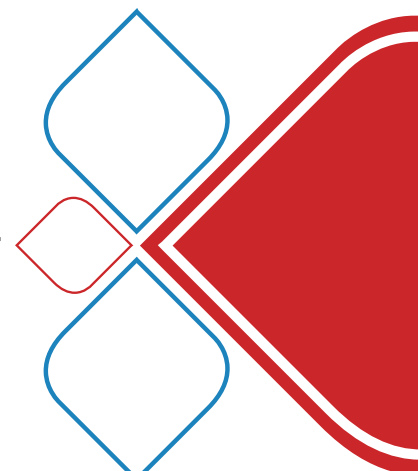
Meet more
visitors

Gain
Visibility

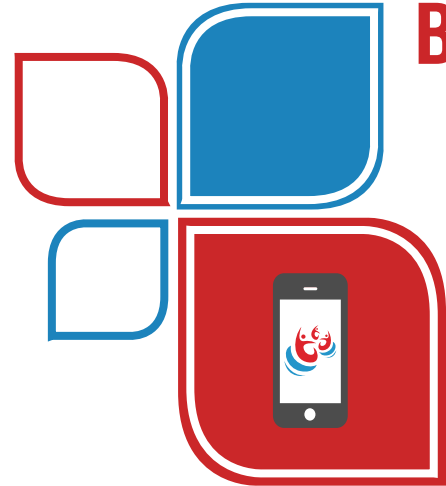
Stand out
among your
competitors

Foreignerslife offers you fully equipped
conference rooms to organize your
workshop professionally.

For more information on our stand offers, partner packages, and
other services, visit our website at www.foreignerslife.com or
download our Exhibitor Manual.



BENEFIT FROM THE FOREIGNERSLIFE MOBILE APP

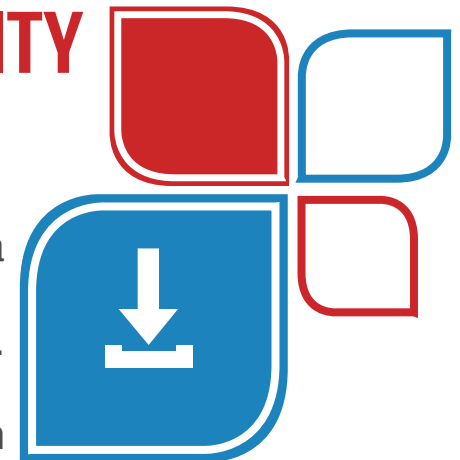


If you are hosting a special event during the show, we will send visitors live notifications through the Foreignerslife mobile app (available for iOS and Android).

YOUR SUCCESS IS OUR PRIORITY

We summarized some of the best practices and key steps in a free guide to a successful Foreignerslifer experience.

Download the guide at www.foreignerslife.com



SEE YOU SOON AT FOREIGNERSLIFE!