

**PAP-FOR**  
■ RUSSIA ■



# **PAP-FOR RUSSIA 2016**

## **New Exhibitors Program**



**NEW**

Welcome to PAP-FOR Russia! Make part of the community uniting leaders of the pulp and paper, forestry, tissue, converting and packaging industries.

PAP-FOR Russia offers New Exhibitors a unique opportunity to make an eye-catching presentation of their business! News publishing, free e-mailings and announcement via mass media, special signage in online and printed show materials will definitely boost your visibility and attract interest of your potential clients and partners.

**\* New exhibitors are the companies that have never participated in PAP-FOR Russia or exhibited at the show more than 5 years ago.**

Special labels **DRAW THE CLIENTS' ATTENTION TO NEW EXHIBITORS!**

**NEW**



[www.papfor.com](http://www.papfor.com)  
**at Newcomers' service**

- Highlights in the online Exhibitor catalogue
- News in the news feed



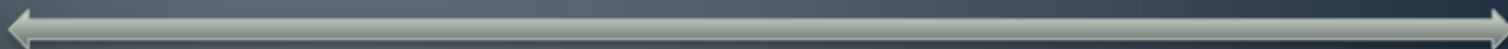
**Your distinction mark at the show**

- In the official catalogue
- At your exhibition stand
- In PAP-FOR Russia show guide



**Free promotional opportunities**

- Announcement via social media
- E-mailings to the show subscribers
- New Exhibitors special PR campaign via mass media



Special New Exhibitor sign in the show catalogue on [www.papfor.com](http://www.papfor.com) will make you **conspicuous among the show participants!**



**PAP-FOR**  
RUSSIA

EXPOFORUM,  
ST. PETERSBURG,  
RUSSIA

25-28 OCTOBER 2016

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Your Search

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Specialization

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- Chemical pulp production, by-products utilization (22)
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- Containers and packs (15)
- Debarking and bark preparation to utilisation (4)
- Education (2)
- Energy, energy-efficient technologies (6)
- Gas emission treatment (2)
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- Instrumentation, control & monitoring systems (16)
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- Mass Media (23)
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- Paper, paperboard, converted products and relevant equipment (48)
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# PAP-FOR

RUSSIA

EXPOFORUM,  
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25-28 OCTOBER 2016

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India is the leading importer of Russian newsprint by the end of 2014

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### News

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12 Mar 2015	India is the leading importer of Russian newsprint by the end of 2014. India has been the main importer of Russian newsprint for the last two years. In 2014, export to India made about 21% of the total Russian newsprint sales (about 243,000 ton). After a considerable sales decline in 2013, 2014 showed 11% export growth in...
10 Mar 2015	Mondi Sytykhar is implementing a project aimed at upgrading its waste water treatment equipment. Mondi Sytykhar is implementing a project aimed at upgrading its waste water treatment equipment. The company's investment into the first two steps has already reached \$40 million rubles. As stated by Ivan Pozdnev, head of Sytykhar administration, the...
05 Mar 2015	Krasnoyarsk Region is going to implement 6 investment projects in the timber industry at the total cost of over 180 billion rubles by 2018. The government of Krasnoyarsk Region is going to launch eight investment projects in the timber industry at the total cost of over 180 billion rubles by 2018 as stated by Elena Vavilova, head of the regional Ministry of Natural Resources and Environment, at...
19 Feb 2015	Valmet will install equipment at Metsä pulp mill using bio-energetic technology. Valmet will supply key technologies, automation systems and equipment for an innovative pulp mill that Metsä plans to build. Valmet and Metsä Fibre have already signed a letter of intent. The parties suggest supplying a complex of equipment at the cost...
19 Jan 2015	The forestry industry professionals of the Russian Federation signed the branch agreement for 2015 - 2017. At the end of 2014, the forestry industry professionals of the Russian Federation signed the branch agreement for 2015 - 2017. The agreement is a legal document regulating the labour relations of employees and employers, fixing the general labour...
24 Dec 2014	Season's Greetings!
02 Dec 2014	China is going to invest in a new pulp and paper mill in Irkutsk region. The Chinese holding Sinomach considers building a new pulp and paper mill in Irkutsk region as was stated by Boris Tikhov, an authorised representative of the department of entrepreneurs protection: "The cooperation of Russia and China in forestry..."
01 Nov 2014	PAP-FOR Russia: Steady success in 2014!

### ONLINE CATALOGUE

PHOTO GALLERY  
PAP-FOR 2014

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Forum PAP-FOR 2014 Program Committee

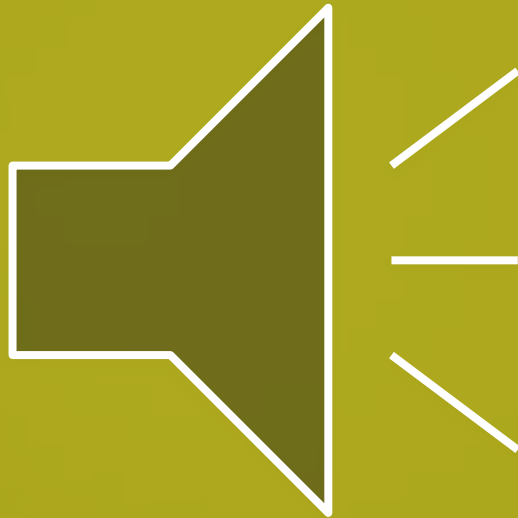
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PAP-FOR Russia brings together the target audience representatives in the social media: key market players, major PPI associations, mass media – **your company won't stay unnoticed!**



Just provide us with information about your company and your booth № and we will **spread the news among the show subscribers via e-mailings!**

Take a chance to increase the visitor flow to your booth!



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**PAP-FOR RUSSIA** EXPOFORUM 25-28 OCTOBER 2016

**XIV INTERNATIONAL EXHIBITION AND BUSINESS FORUM**

Ladies and Gentlemen,

Take a unique chance to book your stand at PAP-FOR Russia 2016 at the special early-booking rate!

The special offer is valid till 27 February 2016!

Please fill in the [application form](#) and send it to [marina.sirofina@reedexpo.ru](mailto:marina.sirofina@reedexpo.ru).

**PAP-FOR Russia 2016**, XIV International Exhibition and Business Forum for pulp and paper, forestry, tissue, converting and packaging industries, will be held in ExpoForum (St.Petersburg, Russia) on 25-28 October 2016.

PAP-FOR Russia is the key professional event in Eastern Europe covering the entire spectrum of the pulp and paper industry. In 2014 PAP-FOR Russia brought together over 250 exhibitors from 28 countries and almost 6,000 professional visitors.

Please find more details in the post-show report.

**EARLY BOOKING APPLICATION** **PAP-FOR 2014 POST SHOW RELEASE**

**Benefit from the special participation terms and open the borderless opportunities of the vast Russian market with PAP-FOR Russia 2016!**

Exhibition Director Anna Shelkova  
Tel: +7 495 937 6861, F.: +7 495 937 6862, M.: +7 926 217 3411  
E-mail: [anna.shelkova@reedexpo.ru](mailto:anna.shelkova@reedexpo.ru)



Publishing information about new exhibitors in **key industry media!**

**PAP-FOR Russia  
cooperates with more  
than 50  
leading Russian and  
international media for the  
PULP AND PAPER, TISSUE AND  
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Your company is highlighted with the special **NEW** sign in PAP-FOR Russia 2016 official catalogue and show guide!



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**GRADOCHEM** The Netherlands

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Supply of chemicals for pulp and paper industry: Silicone antifoams, cooking additive, enzymes, chelating agents, dispersants, soap removing chemicals, biocides.  
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Stand E01

**HANNECARD-RUS** Russia

of 41, bldg 2, pr. Leninskogo komsomola, 305016 Kursk, Russia  
Tel.: +7 (4712) 77 0042  
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Hannecard group is one of Europe's leading suppliers of rubber, polyurethane & composite roller coverings for industrial rolls, paper manufacturing and the printing industry. Our companies in Russia are Hannecard-RUS, Kursk and Hannecard Nord-West, Cherepovets. Next to roller covering, Hannecard also develops a variety of elastomer specialties (moulded parts & extruded profiles) for various industrial sectors.

Stand B01

**GROUP OF COMPANIES MAGISTRAL** Russia

Building, 1, 118, Varshavskoe shosse, 117587 Moscow, Russia  
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Group of Companies Magistral presents production of European concerns Baelz, AR- Armaturen and Comeval in Russia; offers full range of heat-power equipment, valves and piping accessories for industrial applications. Besides, Magistral manufactures modular plants STEAM EXPERT (pressure reducing stations, pressure reducing & cooling stations, condensate recovery stations, hot water sets); each plant is a unique engineering solution designed for the specific requirements of the client.

Stand G40

**HARRIS GROUP INTERNATIONAL PROJECT & CONSTRUCTION SERVICES** Russia

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Complete engineering and consulting services mostly for pulp-and-paper and wood processing industries including investment memoranda, concept-level proposals, strategic development plans, business plans, pre-feasibility and feasibility studies, cost estimates, project documentation with state expertise approval, detail (working) documentation for construction, cost calculations, approvals. Performing functions of the customer during the construction, technical supervision and construction management.

Stand A29

About  
**6000** unique visitors\*

*\*Based on PAP-FOR 2014 statistics*



**Stand out at the show!**

SEE YOU AT THE EXHIBITION!

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FOR PULP AND PAPER, FORESTRY,  
TISSUE, CONVERTING AND  
PACKAGING INDUSTRIES  
25–28 OCTOBER 2016  
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