

PAP-FOR

■ RUSSIA ■

**XIV INTERNATIONAL EXHIBITION AND BUSINESS FORUM
FOR PULP AND PAPER, FORESTRY, TISSUE, CONVERTING
AND PACKAGING INDUSTRIES**

25–28 OCTOBER 2016

EXPOFORUM, ST. PETERSBURG



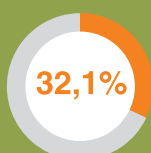
**THE WHOLE
INDUSTRY
AT ONE PLACE!**



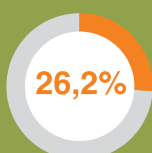
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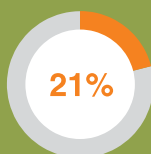
PROFESSIONAL AUDIENCE



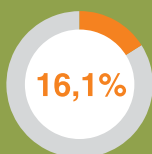
Pulp and paper mills



Pulp and paper equipment producers and distributors



Packaging producers and distributors



Pulp producers



Raw materials and chemical suppliers



Tissue sector representatives



PAP-FOR RUSSIA is the largest pulp and paper event in Eastern Europe that represents all cutting edge products, innovative ideas and ultramodern industry technologies at one place.

- 255 companies from 28 countries
- 11 000 sqm of total exhibition space
- Over 100 first time exhibitors
- Almost 6 000 industry professionals
- 32 product categories
- Over 20 major Russian and CIS paper mills

Based on PAP-FOR Russia 2014 results

90% EXHIBITORS ESTABLISHED NEW CONTACTS AT THE SHOW

2 OUT OF 3 EXHIBITORS ARE SATISFIED WITH THE EXHIBITION RESULTS AND PLAN TO EXHIBIT IN 2016

84% VISITORS EXPRESSED SATISFACTION WITH THE SHOW

81% PLAN TO ATTEND PAP-FOR 2016

WHY PAP-FOR RUSSIA?

- **ENHANCE** your business with the leading gateway to the largest European market of the pulp and paper industry
- **GET** guaranteed direct contacts with the key Russian and CIS paper mills
- **USE** the 23-year show's experience in growing export opportunities and supply network for international companies
- **PRESENT** new products, services and technologies to thousands of producers, suppliers, distributors, government and industry representatives of the whole PPI spectrum
- **INCREASE** your brand visibility among professional audience driven by the targeted promotion campaign and the industry media and associations support

PAP-FOR IS A MUST-PARTICIPATE EVENT FOR GROWING BUSINESS IN RUSSIA AND THE CIS



OVER 330 PRODUCT SOLUTIONS FOR THE WHOLE INDUSTRY SPECTRUM!

EXHIBITION PROFILE:

- Paper and paperboard production and equipment
- Chemical and mechanical pulp production and equipment
- Paper, paperboard converted products, converting equipment
- Raw materials and chemicals
- Packaging production and equipment
- Tissue products and equipment
- Control, automation & monitoring systems, laboratory equipment
- Energy and energy-efficient technologies
- Wastepaper recovery
- Wastewater and gas emissions treatment
- By-products utilization
- Wood handling and preparation
- Debarking and bark preparation to utilization
- Chipping, wood fiber and chipboard production
- Veneer and lumber production
- Dendrochemicals
- Alarm and fire safety systems, individual protection means
- Software
- Consulting, logistics, engineering and marketing services



INTERNATIONAL BUSINESS FORUM PAP-FOR

- **PLATFORM FOR THE LEADING PPI EXPERTISE AND PROFESSIONAL DIALOGUE**
- **OVER 30 INDUSTRY LEADERS AMONG THE FORUM SPEAKERS**
- **IN-DEPTH INSIGHT INTO THE CORE INDUSTRY TRENDS AND PROSPECTS**



TESTIMONIALS

"THERE IS A HUGE POTENTIAL in Russian pulp and packaging. So overall, this is a land of our promise in many respects. PAP-FOR event is of course an event for meeting colleagues, talking about future projects, M&A activities, financing activities, holding a lot of private meetings. It is a valuable event where we all get together and have a chance to discuss."

Ragner Haggbloom,
Chairman and Founder, Vision Hunters Ltd

"THIS EXHIBITION PROVIDES great opportunities for the companies that have never been to the Russian and CIS market, who do not know people and who do not know the customers. It's just a perfect platform to build these relationships."

Alexandr Chukhlebov, CEO, Andritz LLC

"FOR THE PULP AND PAPER mills PAP-FOR is the largest exhibition in Russia. The industry professionals always participate in it with great pleasure because each company has an opportunity to showcase its new achievements and new technologies."

Ekaterina Gervart, Marketing Manager,
Valmet Technologies Oy

"I WOULD HIGHLY RECOMMEND attendance of PAP-FOR 2016 to every company related to the paper industry, because at least for us, the exhibition was fruitful and full of nice meetings and good business done. I'm looking forward to seeing you all there!"

Ladislav Loučka, Sales Manager, Slévárna
Pílaná Hulín, spol. s r.o.

"ALL THE KEY SPECIALISTS and industry leaders gather here to have an opportunity to overview the new trends and discuss existing cooperation and not yet realised plans."

Evgeniy Leizman, Executive Director, PCBK
Group of Enterprises





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WHY REED EXHIBITIONS?

CONTACT US TO BOOK THE BEST STAND!

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- Biannual collection and analysis of both exhibitors and visitors opinion surveys
- Regular research on industry features and trends
- Implementation of the best ideas and trends of our global team
- Unique visitor communication mix: rich informational and advertising channels, i.e. industry media and associations, TV, radio, web, etc
- Target network of professional contacts constantly renewed and improved
- Efficient, user-friendly and informative web-platforms of our exhibitions
- Constant development and improvement of loyalty programs for our customers
- Smart opportunities for the industry cooperation: match-making on-line directories, social media activity, etc
- Committed, loyal and professional team

Organiser:



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Reed Exhibitions is the world's leading event organiser. Over 500 events organised by Reed Exhibitions team are held annually in 43 countries and present 43 industries.

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