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PAP-FOR Russia
organisers!

FORUM PAP-FOR “STRATEGIC CHALLENGES TO THE RUSSIAN PULP AND PAPER INDUSTRY IN 2016–2020”

will take place on **27 October 2015** in **Moscow**,
in the hotel **Hilton Moscow Leningradskaya**

The Forum PAP-FOR aims at getting all the market players involved in the process of working out effective solutions for overcoming today’s challenges – both macroeconomic and the pulp and paper industry (PPI) specific.

The Forum PAP-FOR audience includes top-management and specialists of key pulp and paper enterprises who are eager to share the experience and progressive solutions.

In 2015, PAP-FOR once again will bring together PPI representatives to discuss core industry issues and challenges.

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BRING YOUR BUSINESS UP TO THE NEW LEVEL!



Organisers:

PROGRAMME

10:00–10:30 Forum delegates registration

10:30–12:00 Plenary session

Russian Pulp and Paper Industry: a Course on Sustainable Development

Key topics

- Macro-economic changes that will not leave any enterprise in the Russian pulp and paper side: scenario
- How does the import substitution in the pulp and paper segment works: a focus on domestic ... or Asian manufacturer?
- The volume of private and public investment in the Russian pulp and paper industry in 2015: the key areas and projects that have received funding
- The future of the wood industry: ways to overcome the "threshold" during the transition to intensive forest management model
- Russian Federal Law № 415 and other laws, regulating timber trade on the EU markets
- World and Russian markets of the pulp and paper products: current status and prospects for consumption in 2015–2017.

12:00–12:30 Coffee break, free communication with colleagues

12:30–14:00 Focus session

Solving the №1 Problem: Domestic Prices of Raw Materials in the Pulp and Paper Industry

Key topics

- Reasons for lack of raw materials for pulp and paper market: official statistics and independent research
- Pricing on pulp, recycled paper and other raw materials: searching for a balance between import and export
- Government actions to control prices on raw materials: VAT, personal income tax, reducing import duties and increasing – for export?
- Do the winners in the "price war" exist? Tools to not to be engaged in "dumping struggle" with competitors
- Collecting recycled products and development of social responsibility: the role of the state and business

14:00–15:00 Lunch, free communication with colleagues

Organisers:

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15:30–16:30 Engineering session for top managers

Reduce Costs at the PPI Enterprises and Save the Existing Production Volume and Quality

Key topics

- What resources should be used to increase the company's market share in the highly competitive environment?
- Formation of the company's strategic objectives in accordance with the lean approach to business
- What is the measurement of efficiency growth? Goals and expectations of the company from the lean standards of manufacturing introduction
- Identification and preliminary estimates of losses (efficiency reserves)
- Just-in-Time system: how to organise the flow of materials in order to receive all materials, components and semi-finished products in the required quantity, at the right place and on time

16:30–17:00 Coffee break, free communication with colleagues

17:00–18:30 Premium session

“Open collar” Top Manager Discussion Club

All that has not been discussed in the official part – in the form of free-flowing dialogue with informed and erudite experts with a glass of cognac. A full range of options for our future – from "dark" to "light" – in the most unexpected prospects (which are often the most likely) in the by-invitations-only part of the Forum.

Key topics

- What will happen to business and the country in the next few months?
- What measures will help avoid the consequences of the tough economic "pitching"?
- What should be planned in these circumstances? Not only in business but also in private life
- How to establish relations with the new partners, strategic customers and employees?

*The Organisers reserve the right to change the subject of reports and plenary sessions. The Organisers are not responsible for the cancellation of the report due to force majeure, government meetings, illness, unplanned trip of a speaker, etc.

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