

## PAP-FOR Russia is a leading B2B event for the pulp and paper industry in Eastern Europe

PAP-FOR RUSSIA 2014 RESULTS

- an impressive exposition of **11 000** sqm
- **255** exhibitors from **28** countries
- **102** exhibitors joined PAP-FOR Russia for the first time
- participation of **20** largest Russian pulp and paper mills
- about **6 000** industry specialists visiting the event
- new modern venue – EXPOFORUM

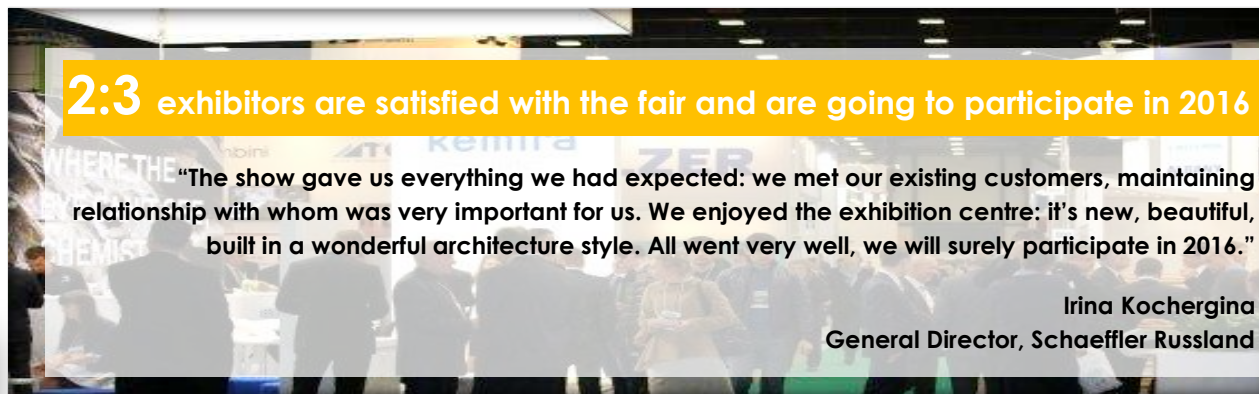
### Visitors of PAP-FOR Russia 2014

production of paper and cardboard	32.1%
equipment for pulp and paper mills	26.2%
packaging	21.0%
pulp production	16.1%
raw materials and chemicals	14.3%
tissue	13.2%
printing and design	9.2%
power engineering	8.8%
water treatment	7.8%
forestry	7.0%
timber industry	6.9%
environmental protection	4.8%
other	18.6%

90%

84%

81%



<< exhibitors met new customers and partners

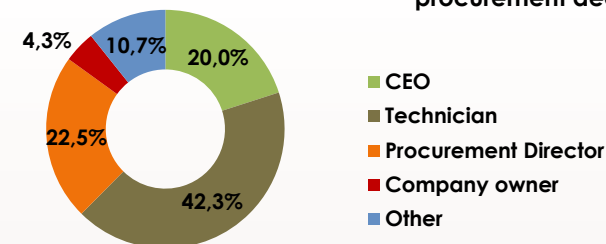
<< visitors established new business contacts

<< industry professionals plan to attend PAP-FOR Russia in 2016

## PAP-FOR RUSSIA –

AN IDEAL PLACE FOR ESTABLISHING NEW BUSINESS RELATIONS

About 50% of visitors are responsible for procurement decisions



### Special projects at PAP-FOR Russia 2014

- **ECO SALON:**  
a showcase of products and solutions aimed at sustainable manufacturing and environmental protection
- **“The system of work with retail chains”:**  
a seminar focused on the tissue product group
- **Student Contest:**  
focus on the HR issues in the pulp and paper industry

### Business Forum PAP-FOR 2014

- **120** specialists of the pulp and paper industry
- **2-day** extensive program
- **25** presentations from the industry leaders covering the most up-to-date issues in the context of **6** sessions:  
Investment attractiveness of the Russian pulp and paper industry, new Russian forest policy, bio-technology, current trends in the packaging and tissue sectors, printed paper types, HR issues in the pulp and paper industry

