

LAMINAM: ONE CONCEPT, TWO SOULS, NUMEROUS APPLICATIONS

Reason, will and imagination are driving forces at LAMINAM, a young brand born from a refined industrial culture which combines **state-of-the-art technology, entrepreneurial vision** and **typical Italian creativity**, skillfully **amplifying the format and potential of traditional ceramics**, rendering it a **latest generation eclectic material**, surprisingly contemporary and in continuous evolution.

Specialised in the production of **large size minimum thickness ceramic slabs**, it is the first company in the world to industrialise the manufacturing process, undertaken in **2001**, thanks to the pioneering spirit of **Eng. Franco Stefani** who created this evolved product, patented its productive technology and envisioned its possible uses.

A veritable slab factory, LAMINAM has earned an impressive reputation in just a few years, by pursuing its **mission** to create ceramic slabs of artistic and functional value, in the form of **two souls** that correspond to the two surfaces produced: **1000x3000mm with a thickness of 3 and 5mm** and **1620x3240mm with a thickness of 12mm**, both manufactured using the highly automated, technologically advanced production lines created by System Group, of which Laminam is part.

The main factory, in Fiorano Modenese, Italy has been joined in 2015 by two new facilities set to triple production capacity: one in Borgotaro (Parma, Italy), dedicated entirely to 1620x3240mm size slabs, and another in Russia, located in Dobrino Village, not far from Moscow, reserved exclusively for 1000x3000mm slabs.

This state of the art productive process features an **exclusive compacting system** of highly selected clays and feldspars; state of the art technologies used by LAMINAM include refined **slab decoration systems, hybrid** low consumption gas-electricity **kilns, dry cutting systems** which reduce water consumption and purification costs, as part of an **eco-compatible** approach founded on three cornerstones: **natural primary materials, sustainable technology** and **entirely recyclable products**.

Extremely flat, extreme lightness and **high resistance** to **atmospheric agents** and **wear**, LAMINAM slabs are the perfect product in three main fields of application: as **external cladding** in façade systems, **interior architecture**, as wall cladding and flooring in residential and public contexts, and **design furnishing**, as a personalised horizontal surface for kitchen tops, bathroom furnishings, indoor and outdoor tables, as well as vertical surfaces for doors and dividing walls.

With over 130 surfaces in the catalogue, the LAMINAM collection, with its ultra-modern, industrial, three-dimensional textures, has developed into an attractive palette renewed every year to satisfy growing demand from the state of the art product market.

Strength in export, meticulous attention to detail and strong ties with its land of origin are all qualities which render LAMINAM SpA a classic example of **Made in Italy “small sized multinationals”**.

One of the companies which best express the **excellence and innovation of Italian industry in the world**; with a consolidated turnover of about 68 million in 2016 and a growth trend of 30%, LAMINAM exports its products to areas including **Europe and North America, the Gulf States, Russia and the Far East**, bolstered by **distribution over 5 continents** thanks to its extensive network of trading partners. Laminam is directly present in the international capital of design with its single brand showroom **Laminam Milano** in via Verdi 5, which supports numerous points of sale throughout Italy.

Its brief history has not hindered Laminam from accumulating an impressive series of **international references** and the company has participated in the execution of important architectonic projects in Italy and the world, including external cladding for the Panmure Train Station, New Zealand, the Fluxmans Building in Johannesburg, South Africa, the Yangjae Dong Office Building in Korea, interiors of the BridgePoint Hospital in Toronto, Canada, and the offices of the consultancy firm Morgan Lovell in London; the company has also supplied materials for the execution of design interiors for important companies in the sector including Bonaldo, Calligaris, Foscarini, Lualdi Porte, Moroso, Royal Botania and Scavolini.

In virtue of its ability to think differently and not succumb to constraints imposed by consolidated practices, LAMINAM **has collaborated with important international partners** for the creation of new products and applications in an exchange of know-how at the service of innovation. To name but a few: Knauf for dry construction systems, Mapei for its insulating cladding systems and last but not least, Toto Ltd, thanks to which LAMINAM is also able to offer the market the innovative photocatalytic treatment Hydrotec®, which gives the slabs air purifying and self-cleaning properties.