

CONCEPTION

of the "NTI EXPO" Exhibition at the International Forum of Technological Development "Technoprom-2017"

1. Name of the Exhibition:

"NTI EXPO" (exhibition on science, technologies and innovations).

2. Main Slogan:

Russia's main scientific, technological and innovative exhibition.

3. Conception:

Owing to the Sixth Wave of Innovation and the New Industrial Revolution, state policy aimed at the development of science, technologies and innovations is increasingly the main source of economic leadership in the twenty-first century.

In the coming years, it is expected that the traditional sectors of industry will be reindustrialized and new markets (markets of the future) will emerge.

The implementation of additive technologies, the comprehensive automation of manufacturing processes, the development of "digital factories" and the spread of blockchain technologies will usher in the emergence of new frontrunners in the world economy.

Owing to the new wave of innovation, the state will be called on to support not only the development of scientific, scientific and technological, and innovative sphere, but also create a favorable ecosystem aimed at accelerating the transformation of "knowledge into money".

Not just the invention of a new technology or a product becomes significant, but their accelerated promotion on the market too.

The "NTI EXPO" project within the scope of the International Forum of Technological Development "Technoprom-2017" is aimed at achieving the Russian economy's goal of being a global technological leader by attaining breakthrough results in the scientific, scientific and technological, and innovative sphere and promoting their deployment.

4. Aim of the Exhibition:

Promoting the development of leading organisations of the Sixth Wave of Innovation.

5. Objectives of the Exhibition:

- 5.1. Presenting breakthroughs in the scientific, scientific and technological, and innovative sphere.
- 5.2. Promoting investments in scientific, scientific and technological, and innovative projects.
- 5.3. Stimulating the demand for the products, technologies and solutions exhibited at the exhibition.
- 5.4. Supporting commercialization of the products, technologies and solutions exhibited at the exhibition.
- 5.5. Promoting technological entrepreneurship and the innovative sphere.
6. Format of the Exhibition:

The NTI territory is divided into three continents: science, technologies and innovations.

 - 6.1. Three central stands are located in the circle where the three continents meet: the Novosibirsk Region stand (the "Reindustrialization Program" stand); the Russian stand - the international partner of the exhibition; the constituent entity of the Russian Federation stand - the regional partner of the exhibition.
 - 6.2. The "Infrastructure and development institutions" are located in the circle on the second level (between the central circle and the three continents).

Each sector of the circle on the second level is represented by stands, that are provided for certain continents:

 - 6.2.1. infrastructure and science development institutions;
 - 6.2.2. infrastructure and technology development institutions;
 - 6.2.3. infrastructure and innovation development institutions.
 - 6.3. The "Science" Continent includes stands which will be arranged according to the knowledge they promote: from fundamental science to scientific, research, and developmental works.
 - 6.4. The "Technology" Continent includes stands showcasing breakthroughs in the development of "high (critical) technologies".
 - 6.5. The "Innovation" Continent includes stands showcasing the most successful innovations and innovative solutions.
7. The international partner of the exhibition (subject to agreement):

7.1. South-East Asian countries: the Republic of India.

7.2. EAEU countries: the Republic of Belarus.

8. The regional partner of the exhibition (subject to agreement):

The Republic of Tatarstan, Sevastopol.

9. General partners of the exhibition (subject to agreement):

9.1. International: Huawei/Samsung.

9.2. National: SC "Rostec" or SC "Rosatom".

10. Format of the exhibition events:

10.1. Presenting global breakthrough technological and innovative solutions.

10.2. Presenting the exhibition's participant companies.

10.3. Subcontracting exchange.

10.4. Seminars held by development institutions in the fields of science, technologies and innovations.

10.5. Competitions.

10.6. Lectures and workshops.

10.7. Closed informal meetings "without ties" (with members of the Organizing Committee for the preparation and holding of the International Forum of Technological Development "Technoprom-2017").

10.8. Business sectoral breakfast and business lunches.
