

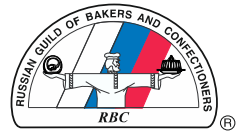


## WORLD BREAD FORUM «BREAD MEANS PEACE»

### Specialized Trade Fair

June, 8-9, 2017

Moscow, VDNH, pavilion № 75



**Date:** June 8-9, 2017

**Forum will take place in Moscow, VDNH, pavilion № 75**

#### **Organizers:**

International Union of Bakers and Confectioners (UIBC)

Russian Guild of Bakers and Confectioners (RBC)

#### **Supported by**

World Health Organization (WHO);

Soviet of Federation of the Parliament of the Russian Federation;

State Duma of the Russian Federation;

Ministry of Agriculture of the Russian Federation;

Ministry of Industry and Trade of the Russian Federation;

Ministry of Health of the Russian Federation;

Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing;

Civic Chamber of the Russian Federation;

Chamber of Commerce and Industry of the Russian Federation;

Retail Companies Association (ACORT);

All Russia Public Organization «Delovaya Rossiya»;

All-Russia Organization of Small and Medium Business «OPORA ROSSII».

#### **Participants:**

Governmental officials;

National associations of bakers and confectioners of foreign countries;

Businessmen - representatives of farms, elevators, flour mills, bakeries and confectioneries, shops, catering, manufacturers of equipment, packaging, suppliers of ingredients, materials;

Representatives of medical and health protection institutions;

Scientists, students, post-graduate students;

Journalists.

#### **The program of the Forum:**

Specialized Trade Fair;

Bread Cup «Bread means peace» and Competition of young bakers «Baker is profession of the future»;

Master classes of master bakers and master confectioners from Russia and foreign countries;

Main Sessions:

«State-of-the art of bakery in Russia and foreign countries and possible ways of development of the industry»;

«Bread means health: developments of medicated breads»;

«Development of sales techniques of bakery goods»;

«New technologies and equipment for bakery and confectionery industries»;

«Education and training of bakers».