



V INTERNATIONAL
FORUM
OF THE CIVIL AVIATION
INFRASTRUCTURE

Supported by



Federal Air
Transport Agency
ROSAVIATSIYA

7-8 February 2018

Russia, Moscow, Crocus Expo

IDEAL FLIGHT

STARTS ON THE GROUND

www.nais-russia.com

Organiser



NAIS6504
200

NAIS7791
100

NAIS3968
300

BOOK A STAND

EXHIBITING AT NAIS GIVES TO SUPPLIERS AND MANUFACTURERS THE FOLLOWING OPPORTUNITIES AND BENEFITS:

- ✈ Enter the Russian market of civil aviation infrastructure
- ✈ Become a part of the significant event recognised by industry professionals
- ✈ Learn about Russian civil aviation industry
- ✈ Face-to-face meetings with Russian & CIS aviation business decision makers and top officials
- ✈ Increase the brand awareness

THE BEST AND THE EASIEST WAY TO PARTICIPATE IN THE SHOW IS TO CONTACT OUR MANAGERS:

- ✈ We will offer the best location in terms of your budget and goals
- ✈ We will think over the optimal promotional package for online and onsite
- ✈ Personalised approach to your business needs

WHAT DO YOU GET APART FROM A STAND?

- ✈ High level representation of the visitor audience - we do care about your potential clients' quality
- ✈ Flawless organisation from the world leading event organiser - maximum for your comfortable and effective work at the stand
- ✈ We promote your company and your products among the audience - before, during and after the show
- ✈ Development and implementation of effective e-tools: NAIS Professional Network, online catalogue and online registration
- ✈ Conducting advertising & PR campaigns to invite professional audience
- ✈ Special Exhibitor's Lounge for meetings
- ✈ Quality marketing & show materials for exhibitors and visitors

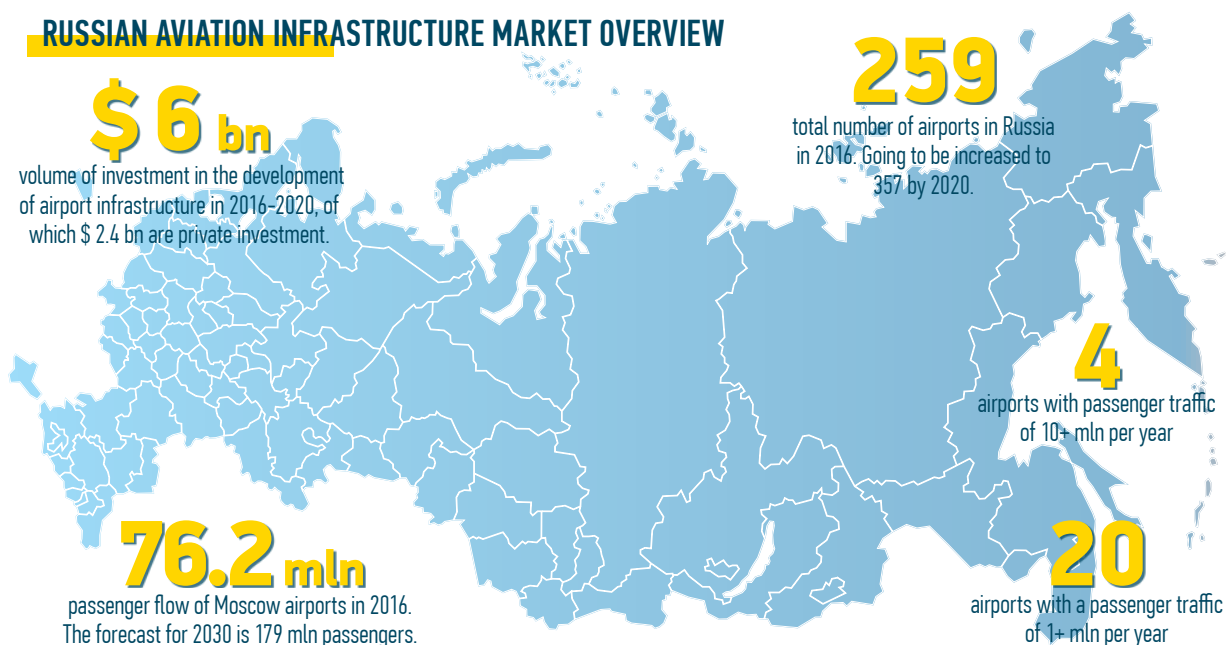


WHY RUSSIA? WHY NAIS?

NAIS is the key industry event in Russia & CIS dedicated to the civil aviation infrastructure modernisation and development: airports, aerodromes, helipads and other aviation enterprises.

It is the main gravity center for civil aviation professionals: searching for new solutions and technologies, learning about Russian civil aviation infrastructure market, as well as face-to-face meetings with top officials and decision makers of aviation business from Russia and abroad.

RUSSIAN AVIATION INFRASTRUCTURE MARKET OVERVIEW



GOVERNMENT STRATEGY OF INCREASING THE AIR PASSENGER TRAFFIC CAPACITY INCLUDES:

- ✈ Reconstruction and building of new airport runways
- ✈ Construction of new passenger and cargo terminals
- ✈ Buildings and equipment renovation in airport terminals
- ✈ Implementation of new safety systems
- ✈ Development of ATM systems, meteorological support and a unified system of search and rescue operations in the airspace
- ✈ Education and training

NAIS 2018:

EXHIBITION

Over 100 Russian and foreign exhibitors showcase their novelties and achievements for the infrastructure: airports, airfields, helipads and civil aviation.

3500

unique industry professionals visited NAIS 2017 for two days.

BUSINESS FORUM

The platform for discussion of the key topics, trendsetting the further industry development, as well as for dialog between government and aviation business representatives

16

industry events were conducted within NAIS Forum 2017 with the top speakers involved.

NAIS NETWORK

Networking programme of face-to-face meetings with potential clients (airports and airlines) and possibility to schedule the time during the show to the best advantages.

92

delegates from Russian and foreign airports and airlines took part in the negotiation programme.

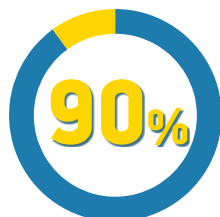
AWARDS

NAIS conducts the recognised industry award ceremonies for airports and airlines: Air Gateway of Russia and Skyway Service Award.

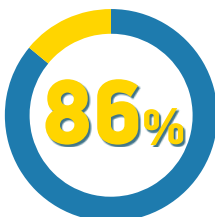
24

air enterprises were nominated in 2017.

EXHIBITORS AT NAIS 2017:



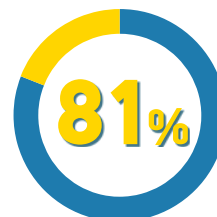
are satisfied with the show results



intend to participate in NAIS 2108



established new contacts at NAIS



are satisfied with the quality of established contacts



KEY EXHIBITORS

THE FOLLOWING COUNTRIES WERE REPRESENTED AT NAIS 2017:

🇧🇪 Belarus, 🇧🇪 Belgium, 🇨🇳 China, 🇨🇪 Czech Republic, 🇩🇪 Germany, 🇮🇹 Italy, 🇰🇷 Republic of Korea, 🇨🇭 Switzerland, 🇳🇱 The Netherlands, 🇹🇷 Turkey, 🇬🇧 UK

AMONG OUR PARTICIPANTS:

Aeroflot – Russian Airlines, S7 Airlines, Utair Airlines, AZUR air, Turkish airlines, Vnukovo International Airport, Sheremetyevo International Airport, Kaluga International Airport, Zhukovsky, Airports of Regions, Airport Ufa, Airport Begishevo, Airport Petropavlovsk-Kamchatsky, Airport Gorno-Altaysk, Airports of the North, Heliports of Russia, Helicopters of Russia, Aeromar, SITA, AEBI Schmidt, GTLK, NITA, AviaVox, Smiths Detection, TLD Europe, Safegate, Spectrum, YUTONG, MAZ, TCR International, AEGE-AERO, Honeywell, Weihai Guangtai Airport Equipment, Strabag, Butzbach GmbH, DoorHan, etc.

NAIS SECTORS

- ✈️ Design, construction, maintenance of airport and airfield infrastructure
- ✈️ Technologies and equipment for airports and passenger terminals
- ✈️ Ground Support Equipment (GSE)
- ✈️ Safety & security
- ✈️ Air traffic control and navigation equipment
- ✈️ Information technology and software (IT)
- ✈️ Continuing airworthiness
- ✈️ Non-aeronautical revenues, the business environment of the airport and pre-airport infrastructure
- ✈️ Education & training
- ✈️ Tourism and development of the route network - Travel Routes Russia



ORGANISING COMMITTEE

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ORGANISER



Reed Exhibitions is the world's leading event organiser, with over 500 events in 30 countries. In 2014 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 40 fully staffed offices.

Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world leading provider of information solutions for professional customers across industries.

Working closely with trade organisations and government bodies Reed Exhibitions ensures that each and every event is targeted and relevant to industry needs. As a result, many of our events are market leaders in their field.

RELX, LLC