



V INTERNATIONAL CONFERENCE

«FOREIGN ECONOMIC ACTIVITIES AS FACTOR FOR EFFICIENT DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES IN THE RUSSIAN FEDERATION REGIONS»

November 30 - December 01, 2017 Rostov upon Don
Rostov State Music Theater, 134, Bolshaya Sadovaya Str.,
Congress-hotel «Don – Plaza», 115, Bolshaya Sadovaya Str.

PRESS RELEASE

During November 30 - December 1, 2017 the V International Conference «Foreign economic activities as the factor for efficient development of small and medium enterprises in the Russian Federation regions» (hereinafter – Conference) will take place in the city of Rostov upon Don.

Economic sanctions applied by various countries towards Russia have caused from one side significant slowdown of many foreign markets activity volume, however, on the other side opened new opportunities and directions for foreign economic activities as well as stimulated Russian business to explore new opportunities and niches on the local markets. As a results many small and medium enterprises including innovative and hi-tech companies started to consider such new markets (Asian Pacific region, Latin America, etc.) as a serious alternative for strategic development of their business.

Such a development is also supported by the state program aimed at stimulation of foreign economic activities of SMEs. By the moment of political controversies a lot had been already done under that program in order to improve export potential of the Russian enterprises, to develop state regulation mechanisms, to diminish administrative barriers, to set national and regional infrastructure organizations for support and development of export activities.

However, at present the activities in the field of development of export potential of the Russian SMEs require implementation of serious steps on the regional level, improvement of cooperation and coordination of all the institutions involved into SME export stimulation and promotion process and best use of all the instruments and support mechanisms offered by the relevant stakeholders.

That is why the Conference agenda includes such topics for discussion as stimulation of export activities of SMEs that have good export potential and competitive products, first steps to enter foreign markets, access to long-term financial resources for starting and operating exporters, promotion and positioning of the Russian products on the global markets in general, role of various development institutions and infrastructure organizations.

The Conference participants include representatives of competitive small and medium enterprises from the Rostov region and other regions of Russia; federal, regional and municipal authorities; leading development institutions and relevant infrastructure organizations (centers for coordination of support to export-oriented SMEs, cluster development centers, etc.); the Russian and international public organizations and unions of entrepreneurs; representatives of the embassies and of the international institutions that support SMEs, trade representatives of Russian in the foreign states; international experts and entrepreneurs having specific proposals for business cooperation or developed investment projects and interested to find potential partners; big Russian and international companies interested in developing cooperation with SMEs.

The Conference participants will elaborate Resolution and practice based Recommendations aimed at improvement of the Russian SMEs competition level, development of efficient support instruments and favourable environment for the Russian SMEs export promotion onto the global markets.

Also it is planned to have a special investment session organized under the Conference framework for SMEs to present their development projects in order to search for financing as well a brokerage session for B2B meetings and negotiations.

Date & Venue of the Conference: November 30 - December 1, 2017,

- plenary session: Rostov State Music Theater, 134, Bolshaya Sadovaya Str.,

- sections: Congress-hotel «Don – Plaza», 115, Bolshaya Sadovaya Str.

National operator of the Conference:

Russian Agency for Support of Small and Medium
Business.

Regional Operator of the Conference:

Private Entrepreneur Yulia Kruchanova.

All the information in Russian and English is here:

www.siora.ru, <http://mineconomikiro.ru/>, <http://expertsouth.ru>

Regarding participation in the Conference with presentation contact the Management Board of the Conference:

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Regarding participation in B2B meetings & negotiations contact the Rostov region Ministry for Economic Development: Sergey Rybkin, Leading specialist, Foreign Economic Relations section, Department for International Cooperation and Foreign Economic Activities, ph. +7 (863) 240-59-91, mob. +7-928-213-81-88, oves@donland.ru

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