

presentano il webinar:

INDUSTRIAL AUTOMATION IN RUSSIA: OPPORTUNITIES FOR DISTRIBUTORS AND MANUFACTURES

Martedì, 23 novembre 2021, h. 10.00-11.20 CET, online

PROGRAMMA

- | | |
|------------------------|--|
| Ore 10.00-10.10 | Business relationships between Italy and Russia.
<i>Leonora Barbiani - Secretary General, Camera di Commercio Italo-Russa</i> |
| Ore 10.10-10.25 | Industrial automation industry snapshot.
<i>Luca Orselli - Representative in Italy, SCHNEIDER GROUP</i> |
| Ore 10.25-10.40 | Underserved segments - where does the opportunity lie?
<i>Christoph Spank - Head of Market Research, SCHNEIDER GROUP</i> |
| Ore 10.40-10.55 | The guide to successful import of industrial automation products in Russia.
<i>Anastasia Kostyukovskaya - Import Business Development Manager, SCHNEIDER GROUP</i> |
| Ore 10.55-11.10 | Case Study: OMAG experience in the Russian market.
<i>Giovanni Nocita - Sales & Marketing Director, OMAG S.r.l.</i> |
| Ore 11.10-11.20 | Q&A |

La partecipazione all'evento è gratuita. Iscrizioni entro il 22 novembre al link:

https://zoom.us/webinar/register/WN_hTwseJcBRquBKTAINdGZg

Il webinar si svolgerà in lingua inglese.

Per informazioni: Camera di Commercio Italo-Russa - Ref. *Olga Strakhova* - E-mail: olga.strakhova@ccir.it

Tel.: +39 02 86995240